

Julian de Armas
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Experience	Global Brands Group	New York, NY 2/19 – Present
	In charge of all in-house fashion retouching for print and ecommerce, with focus on clothing, people, skin and hair. Working with multiple layers for color correction, image compositing, masking and cropping. InDesign for all prepress print production for in-store, magazine and outdoor.	
	Studio Artist Spark 44/Jaguar Land Rover	New York, NY 10/17 –11/18
	Responsible for all agency print/web production for all projects in NY, LA & Toronto including all mockup comps, mechanical prepress, retouching, image extensions and digital photography.	
	Production Coordinator National Football League	New York, NY 6/16 – 10/17
	Production responsibilities at the NFL included: Creating and preflighting all mechanicals for all game credentials, OOH, magazine and web advertising, on-field initiative logo placement for all 32 teams. Large format production of art files to wrap stadiums and environments for all NFL games home and abroad.	
	Freelance Studio Artist	New York, NY 7/13 – 6/16
	JWT, Saatchi & Saatchi, Landor & Associates, David Yurman, The Lab, The Concept Farm, Barker DZP, Biolumina, Prodigious, Design Visions Group, The Color Factory, Sudler & Hennessey, Harrison Star Michael Kors, David Yurman, Momentum WW, HAVAS, Oliver Marketing, Mother, KBSP + Partners	
	<ul style="list-style-type: none">• Created electronic mechanicals for print/web advertising and packaging• Manipulating artwork for outdoor, newspaper, magazine and online web banners and web pages• Oversaw and executed creation of high profile client presentation materials• Created custom boxes, books, 3D pieces, presentation boards, displays and leave behinds• Constructed all working comps of press kits and collateral materials including P.O.P.• Creation of high end packaging comps for Lóreal, Maybelline and Victoria's Secret	
	Showtime Networks / CBS Corporation New York, NY Studio Artist	New York, NY 8/98 – 7/13
	<ul style="list-style-type: none">• Created and proofed electronic mechanicals for all network channels and shows• Retouched artwork for outdoor, newspaper, magazine and online advertising• Oversaw and executed creation of client presentation materials• Created custom boxes, books, 3D pieces, presentation boards & displays• Constructed all working comps of press kits and collateral materials• In-house digital photographer for the department	
	Freelance Studio Artist	New York, NY 1/90 – 1/98
	Clients include Ogilvy & Mather, JWT, Deutsch Inc., kbs+p, Estée Lauder, Desgrippes Gobé, Chapman Direct Advertising, Wunderman, Lord & Taylor	
Skill Set	Adobe Indesign, Photoshop, Illustrator and Acrobat. Traditional skills: Mounting and laminating with large format JetMount equipment, book binding and guillotine cutter. Large format printing on HP and Epson printers. Making of custom made boxes, books and props for presentation and leave behinds. Building out room sized foam core walls for major ad agency new business pitches. High end comp work for cosmetic packaging and pharmaceutical.	
Education	Fashion Institute of Technology	
	B.F.A. Advertising Design A.A.S. Advertising Design	